

# Press Release

**For Immediate Release:**

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## Coastal Empire Habitat for Humanity Welcomes New Development & Media Liaison

(SAVANNAH, Georgia)- A new Development & Media Liaison was hired by Executive Director, Michael Weathers, for Coastal Empire Habitat of Humanity. The new hire was brought on last week to help increase fundraising plans as well as handle media accounts.

Lisa Betkoski is a graduate with her Bachelors of Arts in Social Sciences from Stony Brook University in New York. Lisa has extensive experience in advertising, retail sales & marketing and even has worked in the private sector with her own businesses in Massachusetts. She most recently transferred to the Savannah area this past November and lives in downtown Savannah with her rescue dog, Juju and is the proud parent of her daughter, Tess, who resides in New York.

“We are excited to have an individual of Lisa’s caliber join us in the Coastal Empire”, stated Weathers. “Her talents & skills, and understanding of the mission & ministry of Habitat will serve our donors, partner families and affiliate well. We could not be happier to have Lisa join our staff.”

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**About Coastal Empire Habitat for Humanity:**

The Coastal Empire Habitat for humanity, located in Savannah, Georgia, and an affiliate of Habitat for Humanity International, is a nonprofit Christian organization dedicated to eliminating poverty housing. Habitat for Humanity brings together people with resources and people in need to build simple, decent, affordable houses. The houses are sold to those in need at no profit,

through no-interest loans. Coastal Empire Habitat for Humanity was founded in 1983 and has opened the door to home ownership to over 130 families throughout Savannah. Anyone interested in volunteering or contributing to Habitat Savannah's mission is encouraged to call Habitat for Humanity at 912.353.8122 or visit us at [www.habitsavannah.org](http://www.habitsavannah.org); [www.facebook.com/HabitatSavannah](https://www.facebook.com/HabitatSavannah); or [www.twitter.com/HabitatSavannah](https://www.twitter.com/HabitatSavannah)